

# Ready! Fire! Aim!

»InnovateWest

## COLLABORATIVE WORKSHOP FOR ENTREPRENEURS

Keep up to date with the latest strategic planning techniques - 1 day workshop:



**LIVE CASE STUDIES NEEDED!**  
take your business forward using the power of group work & lean start-up

**27th February at Dartington Hall, Devon (9am - 4pm)**

### What it's all about?

Ready! Fire! Aim! is an intense, hands on, 1 day workshop that demonstrates the strength of doing over deliberating. The workshop will utilise the latest thinking, leading local case studies and the power of peer to peer collaboration.

**Ready! Fire! Aim!** participants will acquire value proposition design and lean start-up methodology skills, increase business awareness and take-away resources to use back at the coalface. This facilitated workshop will suit entrepreneurs within both established businesses & start-ups (as well as business advisers).

*"Fantastic mix of theory/best practice frameworks with real-life practical examples from those who have been there & done that."* (participant at similar workshop)

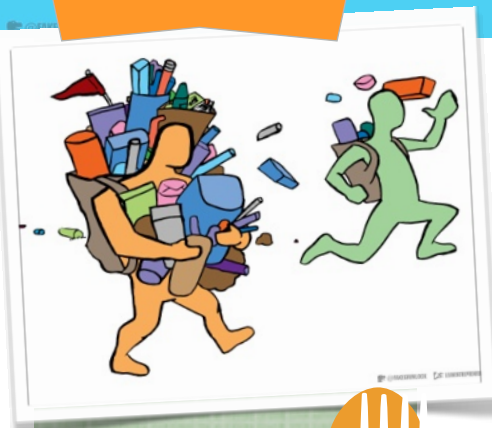
**No Charge:** event is fully funded by Open Innovation Project. **Eligibility:** Open to all Devon businesses except those in Plymouth & Torbay Unitary Authority Areas (please contact InnovateWest to register)

**Book Early – limited places! Apply now via:**

<https://innovatewest.wordpress.com/book/>

visit [www.innovatewest.com](http://www.innovatewest.com) for more info. & feedback  
Enquiries & Case Study Apps: [hello@innovatewest.com](mailto:hello@innovatewest.com)

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The two images courtesy of "The Lean Entrepreneur" by Brant Cooper & Patrick Vlaskovits with illustrations by Fake Grimlock & forward by Eric Ries.

<http://leanentrepreneur.co>

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